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PROFESSIONAL ATTIRE FOR MEN & WOMEN

Professional dress is still a sure way to set your business and employees apart from the crowd.

Don't be fooled into thinking that business casual is completely acceptable in professional business circles; it is not. One of my clients once remarked to me about a man in his office; "He is the most professionally dressed member of the sales team. I guess that's why he always leads the group in sales and most new clients." You better believe it!

This workshop is a step-up from the "Image Up!" presentation and explores the benefits of professional dress for individual, high-profile business professionals and the impact on the organization as a whole. Program participants will enjoy a photo-strong and word-light PowerPoint presentation.

In addition, actual clothing, shoes and accessory examples are brought in to assist with the visual part of the workshop. A section on personal grooming and portraying an overall more confident and professional image is included.

A first impression can last a lifetime; shouldn't yours be worth remembering as positively as possible?