



JENNIFER HOWARD

“HELLO, MY NAME IS...”

Business / Social Networking 101[©]

Many people ask me, "Can attending business-type social events help me and my business?" I tell them that it CAN and DOES! After all, "A person must BE somewhere if they expect to GET anywhere."

Learn how to improve your business/social networking skills at this fun, interactive event.
You will learn how to:

- **Make a great “memory hook” to use when introducing yourself**
- **Start a conversation and keep it going**
- **Set yourself apart from the rest of the social crowd**
- **Build excellent relationships through active listening**
- **Make “etiquette appropriate” introductions, and**
- **Enjoy yourself at a Business/Social event**

This mini-workshop is a must for business executives (and in some cases their spouses), and young professionals in sales. As a matter of fact, it’s perfect for anyone who wants to learn how to do a better job of getting to know others in social situations.

This presentation works best with larger groups, but can be tailored to fit the needs of any type or size business. It is also available as a professional coaching session for the individual.