



JENNIFER HOWARD

MARKETING-OUT-OF-THIN-AIR[®]

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Do you believe that you can market yourself or your business effectively without spending a dime on media advertising?

YOU CAN! It takes a bit of extra effort, a tad of additional time, but Marketing-Out-Of-Thin-Air (MOOTA[®]) is available to everyone.

Too often we get stuck in the thinking that the only way to advertise our business or ourselves is through paid media. MOOTA[®] is literally using proven methods of getting your business, your message, or yourself "out there" effectively and in as many ways as possible.

Learn over 75 means to market virtually free and over 25 additional ways that cost much less than buying advertising.

This program can be tailored to fit a particular category of business or as a general presentation to any and all organizations. Participants will receive a printed list of the over 100 ways of MOOTA[®] and a notes sheet for jotting down expanded explanations of many of the methods. A nifty bookmark with the "Top Ten Reminders..." on it will be handed out as well.

MOOTA[®] is also available as a professional coaching session for the individual.

*MOOTA: Marketing-Out-Of-Thin-Air

(405) 330-0611

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