



JENNIFER HOWARD

PERSONAL IMAGE & FIRST IMPRESSION COACHING

What is a "personal image?"

I get asked this question many times. A personal image can be compared to "personal branding." Both of these are associated with what pops into a person's head when they first think of you. Are they thinking, "Oh yes, Bob. He is that professional financial planner that is always on-time, always prepared, kind and cordial to everyone and a super-sharp dresser." Or might their thoughts run to, "Oh yes, Sharon. She's okay to work with, but she is never on-time, seems constantly frazzled, can be a bit snippy and I am a bit uncomfortable with how provocatively she dresses at times."

Go ahead and think of a person you do business with right now; what are the first things that come into your mind about them? Are they a Bob, a Sharon or maybe some of both?

What are the images that pop into someone else's head when they think of you?

"Personal Image and First Impression Coaching" is an exclusive service provided by Jennifer Howard. There are many areas that are looked at and considered during the coaching process.

A few of those are:

- Professional appearance
- Body Language
- Level of self-confidence
- General attitude

If you are just not sure how you are being perceived by others, this professional development coaching program is right for you. After all, a first impression can last a lifetime. Shouldn't yours be worth remembering as positively as possible?

